

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

RINEHART TARGETS® BRINGS ON NATIONAL SALES MANAGER

Leading archery target manufacturer, Rinehart Targets® is pleased to announce the appointment of Matt McCarty to the position of National Sales Manager. In his new role, McCarty will be responsible for the continued sales management and growth for the family-owned and operated company.

McCarty brings nearly 20 years of sales and customer service expertise to his new position. Prior to joining the team at Rinehart, McCarty served as National Sales Manager for Eastman Outdoors (Carbon Express and Gorilla), handling all sales business from larger national accounts to working with smaller independent dealers. McCarty's successful career also includes a National Sales Manager position for the golf industry's King Par.

"We're thrilled to have an expert with Matt's qualifications and background heading up our sales department," says James McGovern, company President. "His track record of proven results makes him a perfect fit for reaching our corporate goals, and an asset to the continued growth and success for our business."

For more than 11 years, Rinehart Targets has designed the most durable and effective target solutions on the market. Since its inception, Rinehart has set the industry bar with innovative technology like its signature solid, 'self-healing' foam and patented locking inserts – both uniquely designed to extend the life of its targets. Whether you're a club shooter, a backyard archer or a seasoned bowhunter, Rinehart provides non-stop action for shooters of every stripe.

For more information about Rinehart's new National Sales Manager — or Rinehart's extensive line of premium quality targets for bowhunters and competitive archers — contact Rinehart at 1809 Beloit Avenue, Janesville, WI 53546 • Telephone: (608) 757-8153 • Or visit www.rinehart3D.com.

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